

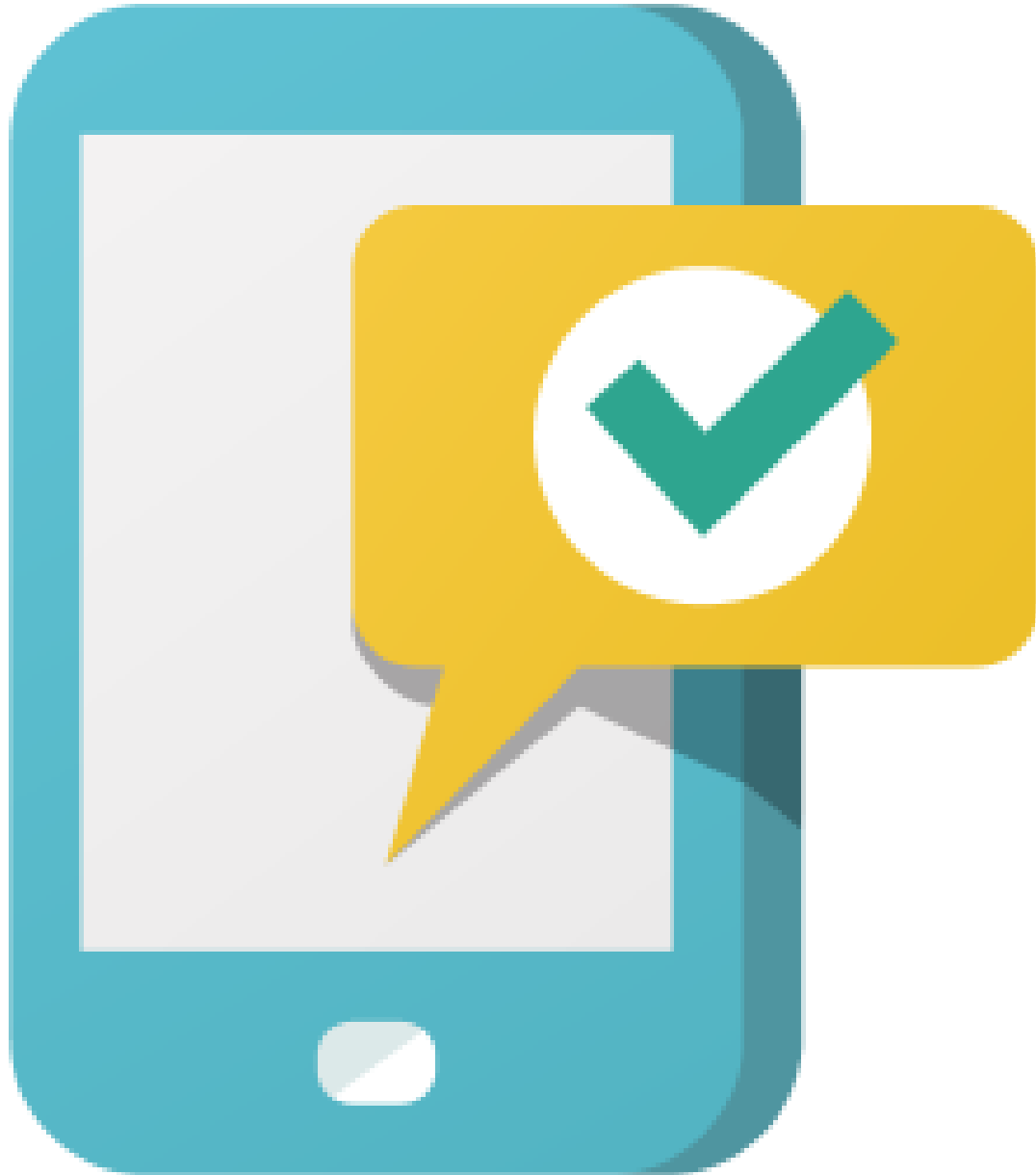


Alex

HELLO THERE,  
**HUMAN!**  
Let's chat

ROOM BOOKING

By: Global Hospitality Solutions



# OBJECTIVES

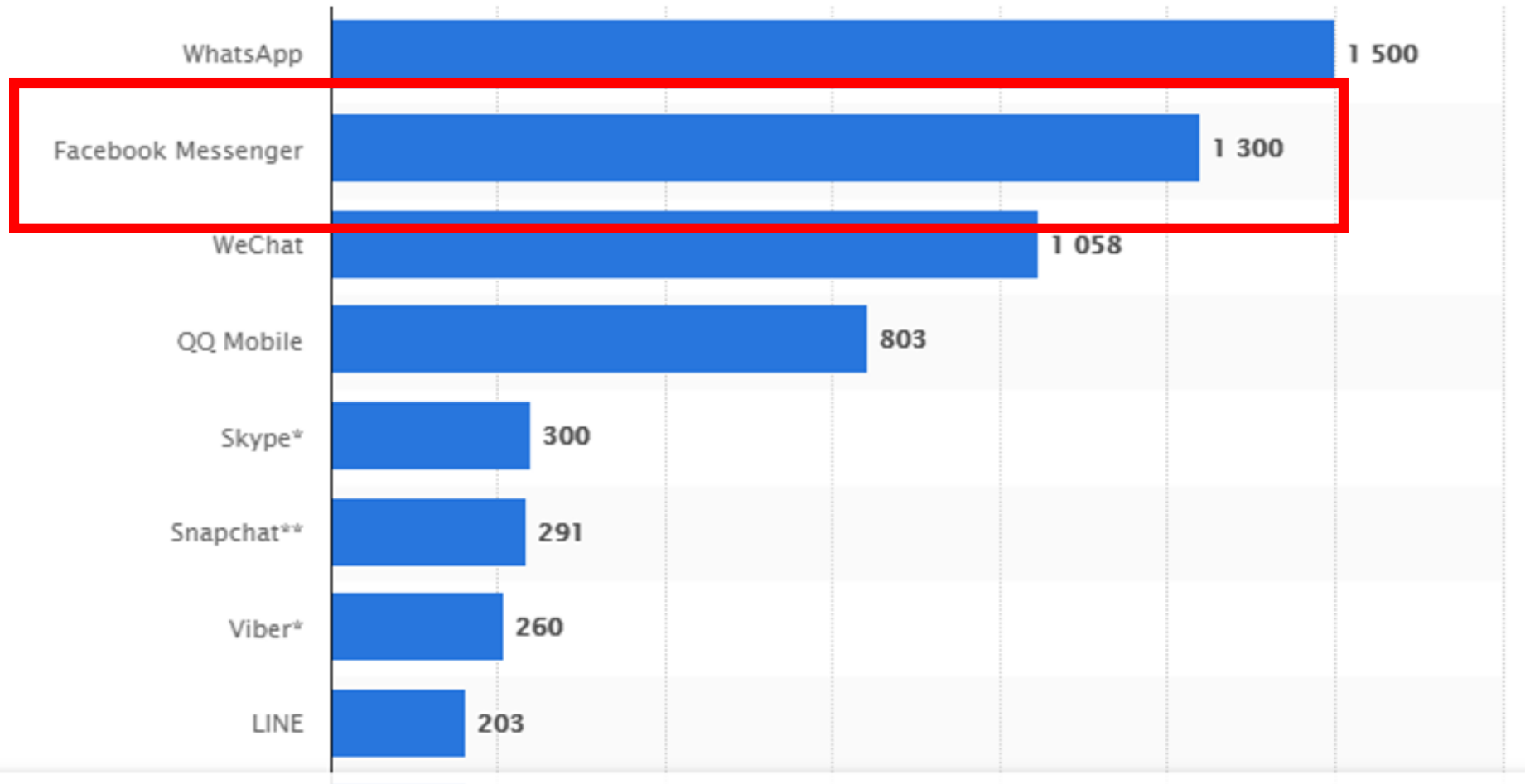
Create Convenience

Increase Repeat Business

Drive Direct Booking

# NEW OPPORTUNITY ON MOBILE CHAT

**Most popular global mobile messenger apps as of October 2018, based on number of monthly active users (in millions)**



# Messaging Apps and Social Media Are Changing How Companies Talk with Customers

According to Harvard Business review: *“Today six of the top 10 global apps are messaging apps, used by 1.4 billion people worldwide and growing by 12% annually.”*

Country	Population (social penetration)	Top social platforms (penetration)			Next most popular messaging apps	
		1	2	3		
China	1,379 (47%)	24%	21%	16%	5%	
India	1,319 (10%)	13%	12%	11%	10%	8%
Indonesia	259 (30%)	19%	15%	14%	13%	12%
Japan	126 (42%)	25%	17%	15%	3%	
Philippines	101 (47%)	26%	23%	16%	14%	9%
Vietnam	94 (37%)	29%	25%	25%	15%	11%
Thailand	68 (56%)	32%	29%	28%	11%	10%
Malaysia	50 (76%)	41%	27%	17%	12%	7%

HELLO THERE,  
**HUMAN!**  
*Let's chat*

# CAPTURE THIS GROWING MARKET VIA CHATBOT

HOW IT WORKS?



2. Start to do booking

1. Connect to messenger hotel account

3. Alex will record all transaction

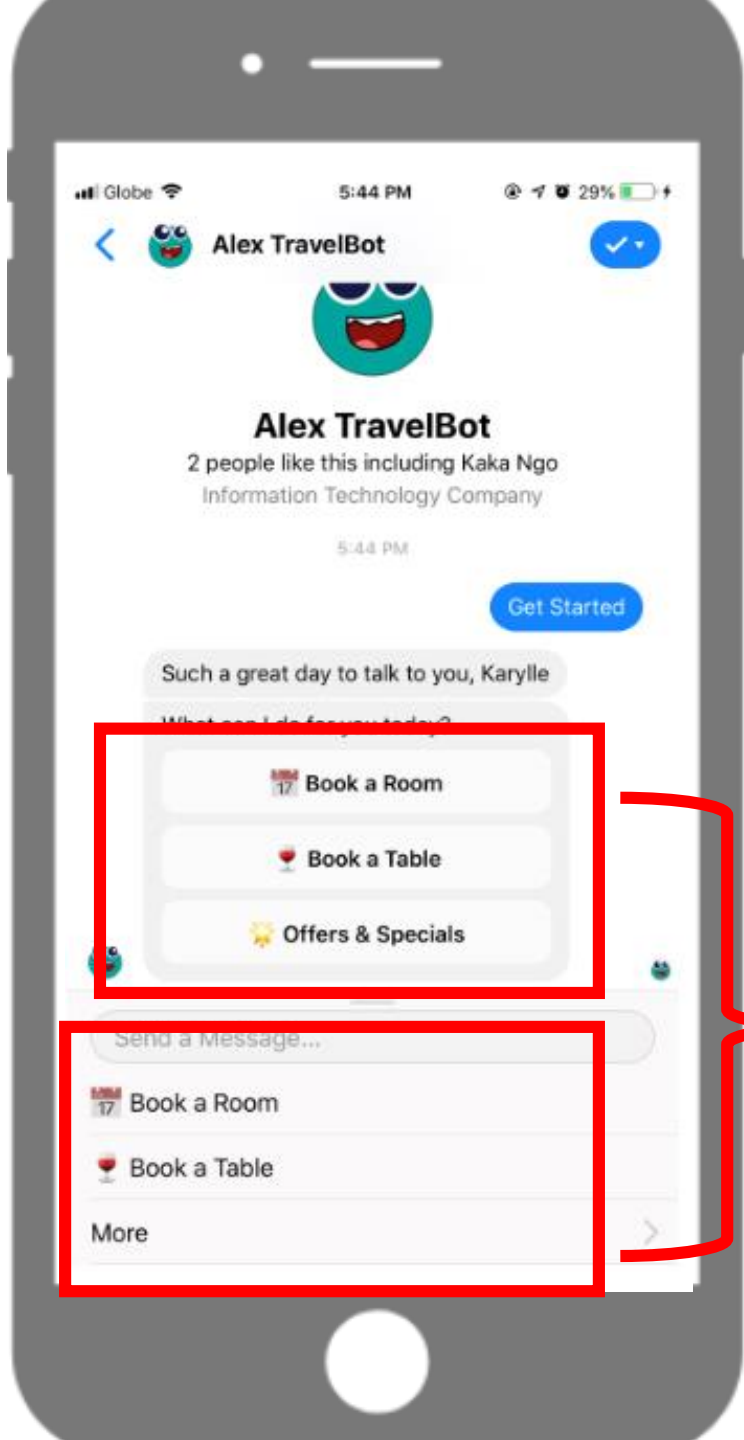


Alex

### How to connect to hotel account?

- Go to hotel Messenger / Fan page
- Sponsor Facebook ads from hotel
- Scan QR code

- Guest will receive confirmation email
- Hotel can check booking at the back end.
- If using Siteminder or Rategain CM it will automatic update to PMS



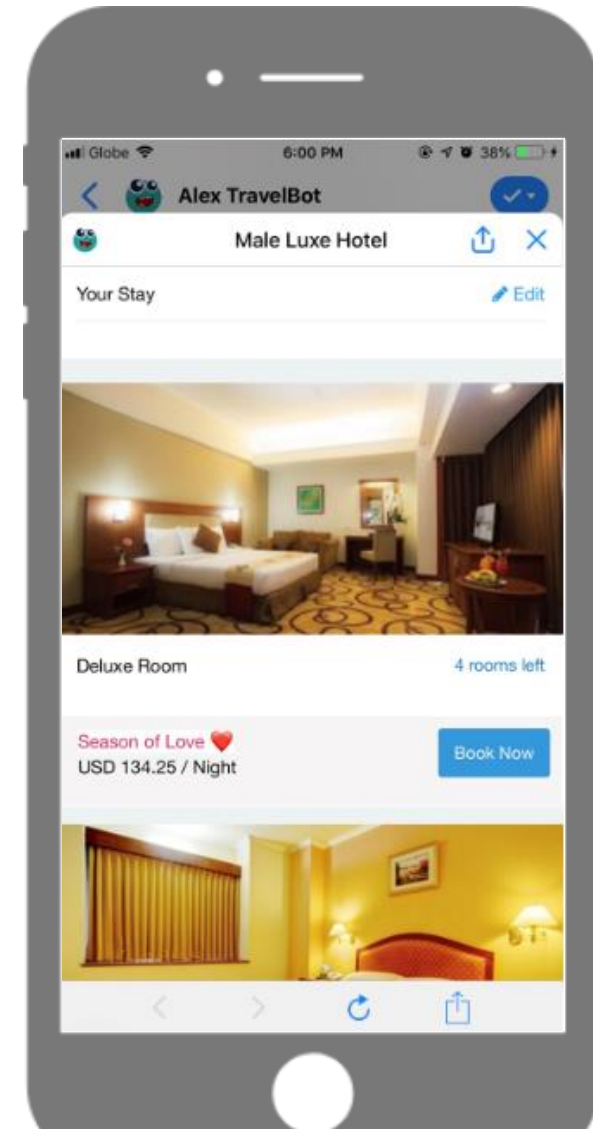
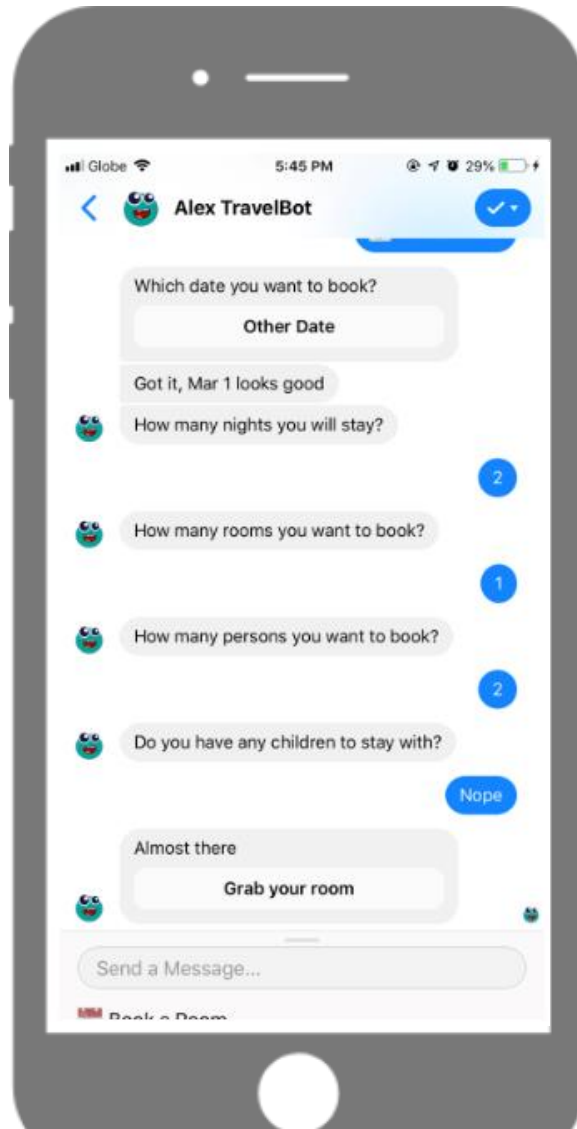
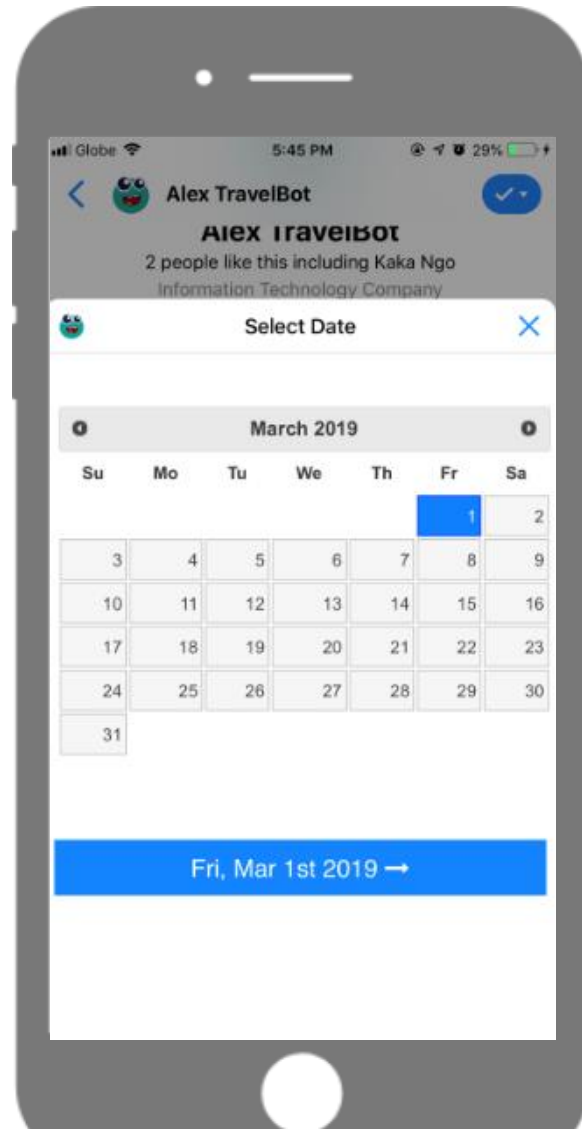
# Start using Alex

Gives your messenger capability to do room or table booking.

*Make booking via*

- *Conversation*
- *Main menu*

# Create reservation via chat






# Room booking backend

Bookings Export

All Hotels ▾ All Rooms ▾ All Rates ▾ Status ▾ Booking ▾ All Time ▾

Confirmation	Status	Guest Name	Booking Date ▾	Arrival	Departure	Hotel Name	Room Name	Rate Name	Me
<a href="#">SINHA00611</a>	Unfinished	Bernard Quek	Dec 7, 2018	Dec 7, 2018	Dec 8, 2018	Hotel Jakarta Indonesia	Afrika Suites	Season of Love ♥	000
<a href="#">SINHA00610</a>	Unfinished	Bernard Quek	Dec 5, 2018	Dec 5, 2018	Dec 6, 2018	Hotel Jakarta Indonesia	Afrika Suites	Season of Love ♥	000
<a href="#">SINHA00603</a>	Payment Failed	Karylle Beriso	Dec 3, 2018	Dec 15, 2018	Dec 16, 2018	Hotel Jakarta Indonesia	Afrika Suites	Season of Love ♥	063
<a href="#">SINHA00605</a>	Confirmed	Karylle Beriso	Dec 3, 2018	Dec 5, 2018	Dec 6, 2018	Hotel Jakarta Indonesia	Afrika Suites	Season of Love ♥	063
<a href="#">SINHA00604</a>	Confirmed	Karylle Beriso	Dec 3, 2018	Dec 27, 2018	Dec 30, 2018	Hotel Jakarta Indonesia	Afrika Suites	Best Available Rate	063
<a href="#">SINHA00600</a>	Confirmed	Kym Huynh	Nov 27, 2018	Dec 4, 2018	Dec 5, 2018	Hotel Jakarta Indonesia	Afrika Suites	Season of Love ♥	084
<a href="#">SINHA00601</a>	Confirmed	King Bear	Nov 27, 2018	Nov 27, 2018	Nov 28, 2018	Hotel Jakarta Indonesia	Afrika Suites	Best Available Rate	
<a href="#">GMSO901714</a>	Unfinished	Viet Vu	Aug 6, 2018	Aug 6, 2018	Aug 7, 2018	Male Luxe Hotel	Deluxe Room	Best Available Rate	063
<a href="#">GMSO901715</a>	Unfinished	Viet vu quoc	Aug 6, 2018	Aug 6, 2018	Aug 7, 2018	Male Luxe Hotel	Deluxe Room	Best Available Rate	000



 **Send Message**



Your offer expired. Run it again to reach more people.

**Run Offer Again**

**4,061**  
People Reached

**641**  
Engagements

**Boost Unavailable**


Boosted on Oct 13, 2017  
By Karylle Elaine H. Beriso

Completed

People Reached **3.9K**

Post Engagement **676**

[View Results](#)

 Leimar Alimangohan, Allen Castilar Fuentes Balane and 578 others 4 Shares

 Like  Comment  Share 

# For Marketing Post an ad

Make your Facebook  
room ad bookable

*Attached Alex link*

THANK YOU  
HUMAN!  
Let's chat  
soon



Alex